



Community Care
Business Transformation
&
Innovation Conference
QUT Gardens Point QLD // 6th June 2017

SPONSORSHIP OPPORTUNITIES



THE AUDIENCE

The Community Care Business Transformation and Innovation Conference 2017 is well attended by national and international key decision-makers and representatives from both government and the not-for-profit sector.

Attendees from previous conferences include:



Senior managers from the community service sector;



Consumer advocacy groups;



Ethnic and multicultural groups;



Indigenous networks and organisations;



Local, state and federal government representatives, as well as rural and regional representatives;



Philanthropic trusts and foundations;



Academics from Australia's leading universities.

This year's conference is a one day event. The diverse subject matter will attract distinctly different attendees, providing sponsors and exhibitors with a wide-ranging national and international audience.

WHY INVEST?

Partnering with Just Better Care Brisbane North and Community Resourcing at the Community Care Business Transformation and Innovation Conference 2017 will provide your brand with the opportunity to maintain a high profile among your clients and key

Your brand will benefit from:



Widespread and visible acknowledgement of your involvement in and support of the Community Care Business Transformation and Innovation Conference 2017;



National and International exposure to approximately 200 decision-makers from the community sector;



An opportunity to showcase and promote your products and services to your primary target markets;









And broad pre-conference exposure through emails to our extensive contact list, e-newsletters, websites and social media (subject to chosen package).

OUR PACKAGES

We are delighted to invite your business to participate as a valued sponsor at the Community Care Business Transformation and Innovation Conference 2017 to be hosted by Just Better Care Brisbane North and Community Resourcing.

Various levels of sponsorship involvement are outlined below which we are certain will assist you to achieve your marketing objectives. However if there other ways in which you would like to participate, we would be open to your suggestions and would happily discuss these with you.

Some of our current packages include:

-  Gold Sponsor - Extensive publicity of your brand in all marketing material leading up to and post the event
-  Silver Sponsor - Wide publicity of your brand in all marketing material leading up to and post the event
-  AV Partner
-  Break Sessions
-  Expo Tables
-  Satchel Inserts

GOLD SPONSORSHIP PACKAGE

This is a unique marketing opportunity and we are confident participation at this level will provide each sponsor with exceptional rewards.

Entitlements include:



Full complimentary Conference registration for one delegate (including network function)



Extensive brand exposure in Conference program and website



Sponsor's slide



Media Opportunities



Pull-up banner display



Satchel insert



Logo on name badges









Logo on Conference app

SOLD

SILVER SPONSORSHIP PACKAGE

This is a unique marketing opportunity and we are confident participation at this level will provide each sponsor with exceptional rewards.

Entitlements include:

-  Full complimentary conference registration for one delegate (including network function)
-  Extensive brand exposure in Conference program and website
-  Sponsor's Slide
-  Pull-up banner display
-  Satchel insert
-  Logo on Conference app

Only 1 Package left at \$1,750 (ex. GST)

OTHER PACKAGES

Lunch Sponsorship / \$6,600 (ex. GST) / Only 1 Left



- Full complimentary conference registration for three delegates (including network function)
- Extensive brand exposure in Conference program and website
- Sponsor's slide
- Media opportunity
- Pull-up banner display
- Satchel insert
- Logo on name badges
- Logo on Conference app
- 5-minute sponsor address at the end of conference and invitation to network drinks and canapés
- Exclusive branding at catering station
- 1 Expo table

Innopreneur Sponsorship / \$2,500 (ex. GST) / Only 1 Left



This conference reflects a step up around innovation and technology. To reflect this, 3-4 young innovators will present their ideas to delegates on the day. The top innovator will be given \$1500 and the other innovators will receive \$250 each.

- Full complimentary conference registration for one delegate (including network function)
- Extensive brand exposure in Conference program and website
- Sponsor's slide
- Pull up banner display
- Satchel insert
- Logo on Conference app
- 3-minute sponsor address prior to keynote Dr. Karl

OTHER PACKAGES

AV Sponsorship / \$3,000 (ex. GST) / Only 1 Left



- Full complimentary Conference registration for two delegates (including network function)
- Extensive brand exposure in Conference program and website
- Sponsor's slide
- Pull-up banner display
- Satchel insert
- Logo on name batches
- Logo on Conference app

Networking (Drinks & Canapes) Sponsorship / \$2,500 (ex. GST) / Only 1 Left



- Full complimentary Conference registration for one delegate (including network function)
- Extensive brand exposure in Conference program and website
- Sponsor's slide
- Pull-up banner display
- Satchel insert
- Logo on Conference app
- Naming rights at network function

Conference App / \$500 (ex. GST) / SOLD



- Company logo on official Conference website
- Sponsor's slide

Expo Tables / \$1,100 (ex. GST) / Only 6 Left



- One 1.8m by 0.8m table
- Pull-up banner display
- 1 complimentary network function registration
- Extensive brand exposure in Conference program and website

OTHER PACKAGES

Refreshments Sponsorship / \$2,000 (ex. GST) / Only 2 Left



- Full complimentary Conference registration for one delegate (including network function)
- Extensive brand exposure in Conference program and website
- Sponsor's slide
- Pull-up banner display
- Satchel insert
- Logo on Conference app
- Exclusive branding at catering station

Transport / \$1,500 (ex. GST) / Only 2 Left



- Full complimentary Conference registration for one delegate (including network function)
- Extensive brand exposure in Conference program and website
- Sponsor's slide
- Pull-up banner display
- Satchel insert

Satchel Insert / \$300 (ex. GST) / Only 10 Left



- Satchel Insert
- Sponsor's slide

Lanyards / \$500 (ex. GST) / SOLD



- Company logo on official Conference website
- Sponsor's slide

SPONSORSHIP CONDITIONS

Payment Terms



Payment required on confirmation of sponsorship.

Cancellation policy



If the event is cancelled by the organiser less than 4 months prior to the event, any sponsor who has a logo and/or weblink entitlement in their sponsorship is entitled to a 75% refund. Sponsors without logo and weblink entitlements will receive a 100% refund.



If the event is rescheduled by the organiser, and the sponsor can reasonably demonstrate their inability to partake, they will be entitled to a full refund.



In the event of sponsor or exhibitor cancellation, the event organiser reserves the right to retain monies paid in full, unless the sponsorship is resold. Any cancellation must be advised in writing.



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CONTACT

TO FIND OUT MORE
INFORMATION AND TO BOOK A
SPONSORSHIP OPPORTUNITY
PLEASE EMAIL:

info@ccbtic.com

TO PURCHASE TICKETS FOR
THIS EVENT VISIT:

www.ccbtic.eventbrite.com

